



## **Harnessing Social Media for Your Hall or Parish Council**

**A practical seminar on how to use social media to promote your community building or parish council**

**Wednesday 9<sup>th</sup> October 2019 10am – 1pm  
Northamptonshire ACRE  
The Hunsbury Hill Centre  
Northampton  
NN4 9QX**

**Cost: £35pp (members) / £45pp (non-members)**

Are you new to social media? Do you want to make better use of it? If so this seminar will provide you with a great introduction to using social media to promote your facility:

- what is social media?
- why use social for your community building or parish council?
- social media at a glance: Instagram, Snapchat, YouTube, Pinterest, LinkedIn
- Facebook - how to make it work for you
- Twitter – what is it and when to use it
- other digital tools that can help - Wooclap, Zoom, SurveyMonkey, Eventbrite
- traditional print/news media – still relevant?
- social media: top tips

To book a place or for further information, please contact our Community Facilities Adviser:

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